

COMMUNITY DEVELOPMENT DIRECTOR'S REPORT

MAY 1, 2023



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April 2023

ECDA Community Outreach Monthly Report

**Prepared by: Samantha Rocknowski
as of 4/24/2023**

April Outreach Events



Healthy Homes Workshop

On April 11, ECDA provided an opportunity for community members to learn about ways to keep their homes safe and healthy



Community Conversation

On April 13, the ECDA held its second meeting in this 2023 series. Four residents and Ald. Baron attended.



Neighborhood Walks

April 5 - 2nd ward - 65 houses
April 14 - 3rd ward - 61 houses
April 21 - 3rd ward - 41 houses



APRIL PHOTOS



Kankakee County Chamber of Commerce Ambassador Meetings

Thursday, April 6

Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

Continuum of Care Meetings

Thursday, April 6

The ECDA has a staff member as secretary of this group and they are able to share City/ECDA updates.

Kankakee County Community Outreach Leadership Team Meetings

Wednesday, April 12

The KCCOLT aims to develop, strengthen, and maximize county-wide communications and engagement with the public and partnering organizations. Samantha serves as one of this organization's leaders.

Kankakee County Hispanic Partnership Meetings

No meeting

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.

ECDA Newsletter

**March 30th/31st
w/ blog**

English sent to 867 people
open rate = 30%

Spanish sent to 21 people
open rate = 43%

April 14th

English sent to 868 people
open rate = 29%

**Next newsletter
w/blog= *4/25**

New Contacts

3 from sign up link via social
media

1 from embedded form on
ECDA homepage

Total subscribers = 886

Sign up link:

<http://eepurl.com/ham1yr>

ECDA-related social media posts

37 posts between March 27 and April 24

Facebook Followers = 8,292↑

Instagram Followers = 1,948↑

Twitter Followers = 1,425↓

Website Views from March 27 to April 24

Total Page Views = 1,475↓

Program landing page = 159↓

Business Resource page = 34↓

**Press/Media
Numbers, Social
Media
and Online
Engagement**

Anticipated Upcoming Events

ECDA at 7th Ward Meet and Greet

Saturday, May 6

12pm to 3pm

Pioneer Park

Community Conversation in 3rd Ward

Thursday, May 11

from 6pm to 7pm

Real Life Church

ECDA at Kankakee Farmers Market

Saturday, May 20

8am to 12pm

Community Conversation in 4th Ward

Thursday, June 8

from 6pm to 7pm

Kankakee County Museum



Lead 1

- 21 projects completed since May 2022
- 7 projects are in process



MIRA

- Round 1: 8 projects completed | CLOSED
- APRX \$35,809 remaining
- Round 2: Starting soon



Public Service

KARPPS

- 1st Round: \$89,262.62 of the \$315,816.72 has been expended.
- 2nd Round: building grant agreements to start

CDBG

- recieved 4 applications & held Public Hearing



Lead 2

Onboarding of new grant is underway.



Healthy Homes

- Moving through waiting list of 129 applications
- 4 projects completed
- 1 projects in process




Rental Rehab

This program is closed due to lack of funding.




HRAP


- \$500,000.00 from IHDA
- Waiting on authorization to spend funds.



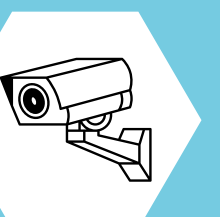
SCP
Working on property acquisition to spend this grant.



R3
Waiting on final reimbursement to close out this grant.



Kankakee Works
Program is in legal review



PSCIP
Accepting applications



**THANK
YOU**