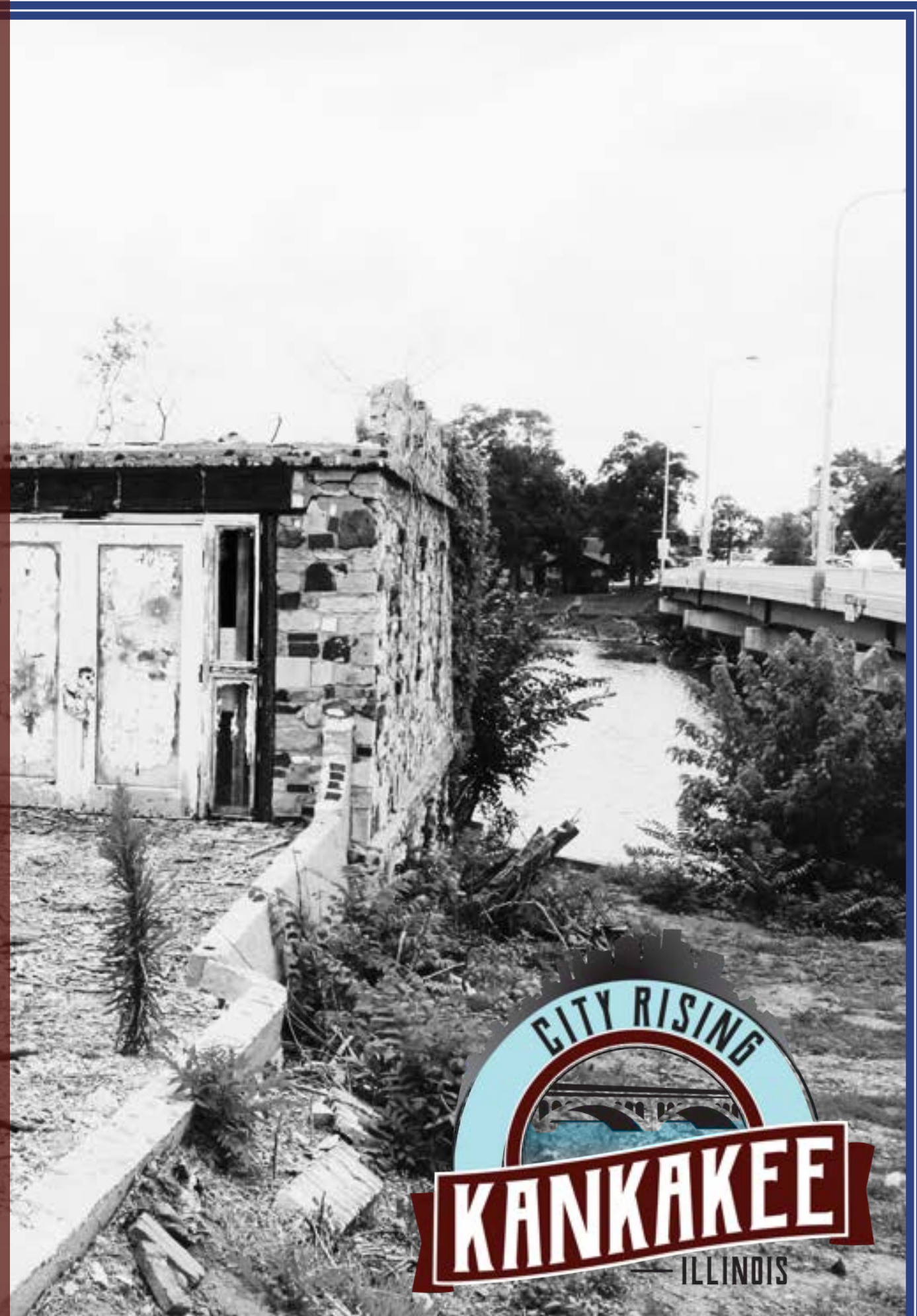


# ECONOMIC DEVELOPMENT COMMITTEE REPORT

| D E C E M B E R 2 0 2 3 |

| P R E S E N T E D B Y |  
BARBARA BREWER-WATSON  
EXECUTIVE DIRECTOR

| P R E P A R E D B Y |  
DEVYN FORQUER



# NEW BUSINESS LICENSES

## NOVEMBER 2023



**SHARP CUTS**  
**LAWN CARE**

*Fall Cleanup Specials!*

**\$20 OFF**  
FULL SERVICE

*Ask about the Fall Fertilizer*

Licensed, Bonded & Insured • Lee LaMontagne

**815.592.5441**

*We Trim Bushes! Best Price In Town! Guaranteed!*



Sharp Cuts Lawn Care 11/15

Dunkin' Donuts 11/17

Healthy Medical Inc. 11/20

Bella Brows 11/20

Tax Complete 11/20

**45 TOTAL TO DATE**

\*indicates home-based

# ATTRACTION REPORT

## | DEVELOPMENT INQUIRIES |

33 NEW INQUIRIES

19 NEW BUSINESS - RESTAURANT, LANDSCAPING, TATTOO  
SHOP, RETAIL, SENIOR CARE

8 LAND - ZONING (1), SITE SELECTION (6), PERMITS (1)

5 OUT OF CITY - CHICAGO, PEMBROKE, FRANKFORT,  
BOURBONNAIS, MOMENCE

1 RELOCATION - JAMAICA

# PROJECT MANAGER UPDATE

## | **MARKETING** |

BRANDING GUIDE IN PROGRESS

RECRUITING FOR CITY-WIDE CAMPAIGN PARTICIPANTS

## | **NLC CIE COMMITMENT** |

MET WITH DEB HOYER-DENSON AT KCC FOR AFFILIATE  
PARTNERSHIP

## | **ECDA WEBSITE** |

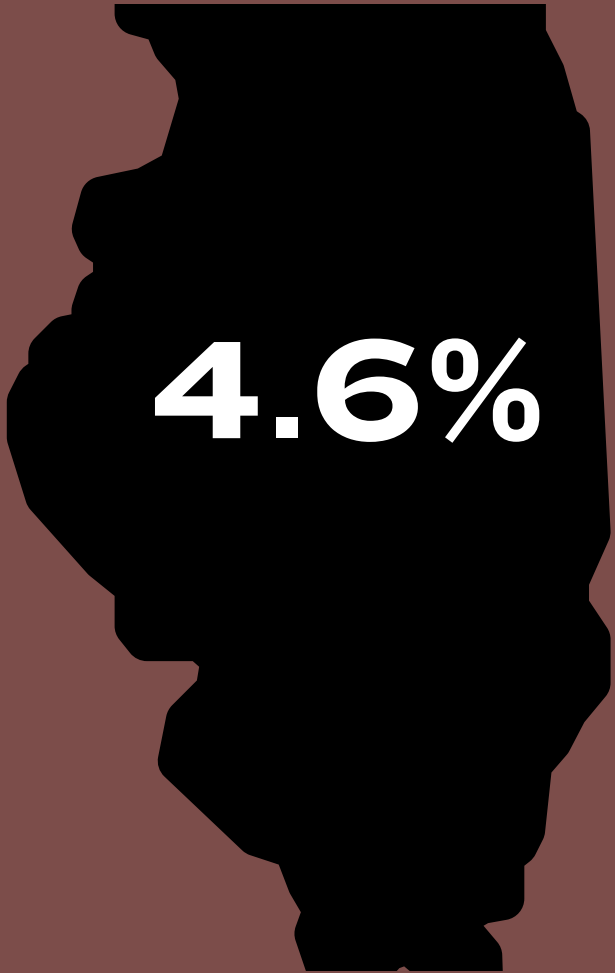
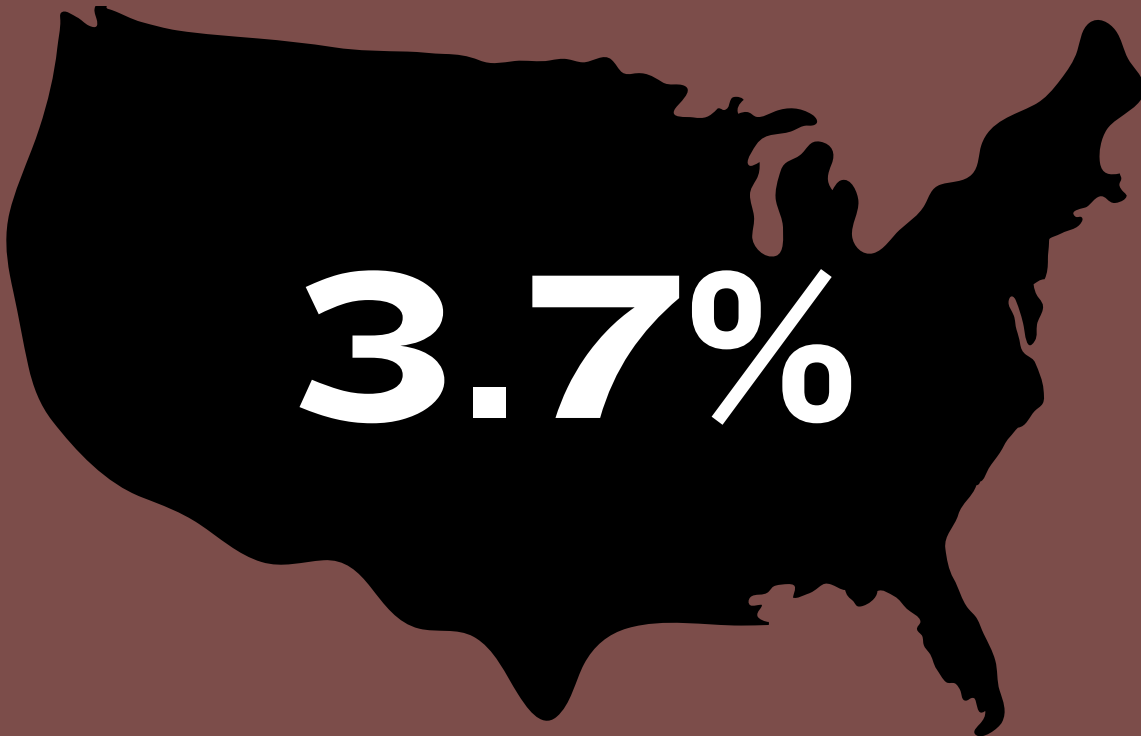
DESIGN MOCKUPS STARTED

## | **E.D. SOCIALS** |

TRANSITIONING INTO PROMOTING LOCAL  
BUSINESS EVENTS AND PROJECT PROGRESS

# UNEMPLOYMENT DATA

LAST UPDATE **NOV. 2023**



7.7%



# KANKAKEE RIVERFRONT SOCIETY (KRS)

Priority notes from Executive Director, Bill Yohnka (December 2023):

- Applying for the State of Illinois Tourism Grant
- 2024 Fundraising and Organizational Strategy
- Continuing to meet with local stakeholders interested in donating to the project.

| Board of Director Meetings |  
2nd Tuesday of each month | 11am  
Meeting Locations Vary

**KRS City Representative**  
**Alderman Mike Cobbs**

**Barbi Watson is the Chairperson.**

**THE OUTREACH**  
**OF KANKAKEE**



# PROJECT UPDATES











THE SHOPPES OF MEADOWVIEW THE SHOPPES OF MEADOWVIEW THE SHOPPES OF MEADOWVIEW THE SHOPPES OF MEADOWVIEW THE SHOPPES OF MEADOWVIEW THE SHOPPES OF MEADOWVIEW THE SHOPPES OF MEADOWVIEW THE SHOPPES OF MEADOWVIEW THE SHOPPES OF MEADOWVIEW THE SHOPPES OF MEADOWVIEW

# |CURRENTLY LISTED|

MARCUS & MILLICHAMP:

<https://www.marcusmillichap.com/properties/74222/the-shoppes-at-meadowview-value-add-opportunity>

**THE SHOPPES OF MEADOWVIEW**





# BUILDING, PLANNING, & COMPLIANCE COMMITTEE

## |PRIORITY COMMERCIAL PROPERTIES|

|JAFFE DRUG| ON COURT STREET

|RIVERSTONE CONVENTION CENTER| PART OF PROJECT VENTURE

|SOUTHWEST| CORNER OF COURT STREET & SCHUYLER AVE

|1933 E. COURT ST| DEMO COMPLETE - BEGINNING RFP PROCESS



400 N. BLOCK OF 5th AVE  
816 S. SCHUYLER AVE

# RECOVERY

BOUNCE BACK

CONNECTIONS TO RESOURCES

PROVIDE EDUCATION

# ECDA ECONOMIC DEVELOPMENT

## IMPROVE

CONSISTENT RETENTION VISITS

CONSISTENT ATTRACTION EFFORTS

SURVEY

PROPERTY MANAGEMENT

## REFINE

MARKETING MATERIALS

MESSAGING PLATFORMS & STYLES

BRAND MANAGEMENT

## OPTIMIZE

TIME MANAGEMENT

REPORTING MEANINGFUL DATA

USE OF INTERNS

## TRAIN

ATTEND VIRTUAL CONFERENCES

APPLY FOR TRAINING OPPORTUNITIES

OBTAIN INDUSTRY CERTIFICATIONS

# 2023 STRATEGIC WORK

# KEEP IN MIND

**RACIAL & ECONOMIC  
DISPARITIES**

**MOBILITY**

**AGING & OBSOLETE  
INFRASTRUCTURE**

**SWIFTLY CHANGING  
TECHNOLOGY**

**DIVERSE & AGING  
POPULATION**