

ECONOMIC DEVELOPMENT COMMITTEE REPORT

| J A N U A R Y 2 0 2 4 |

| P R E S E N T E D B Y |
BARBARA BREWER-WATSON
EXECUTIVE DIRECTOR

| P R E P A R E D B Y |
DEVYN FORQUER
LEONEL B. JARAMILLO



NEW BUSINESS LICENSES

JANUARY 2024



SWEET Pea January 20, 2024 11AM-6PM
Grand opening
275 S Schuyler Ave
Kankakee, IL 60901
815.603.7791

STORE HOURS

Monday	10AM-6PM
Tuesday	10AM-6PM
Wednesday	10AM-6pm
Thursday	Closed
Friday	10AM-6PM
Saturday	11AM-6PM
(1st & 3rd of the month)	
Sunday	CLOSED



Rosecrance, Inc. 1/11

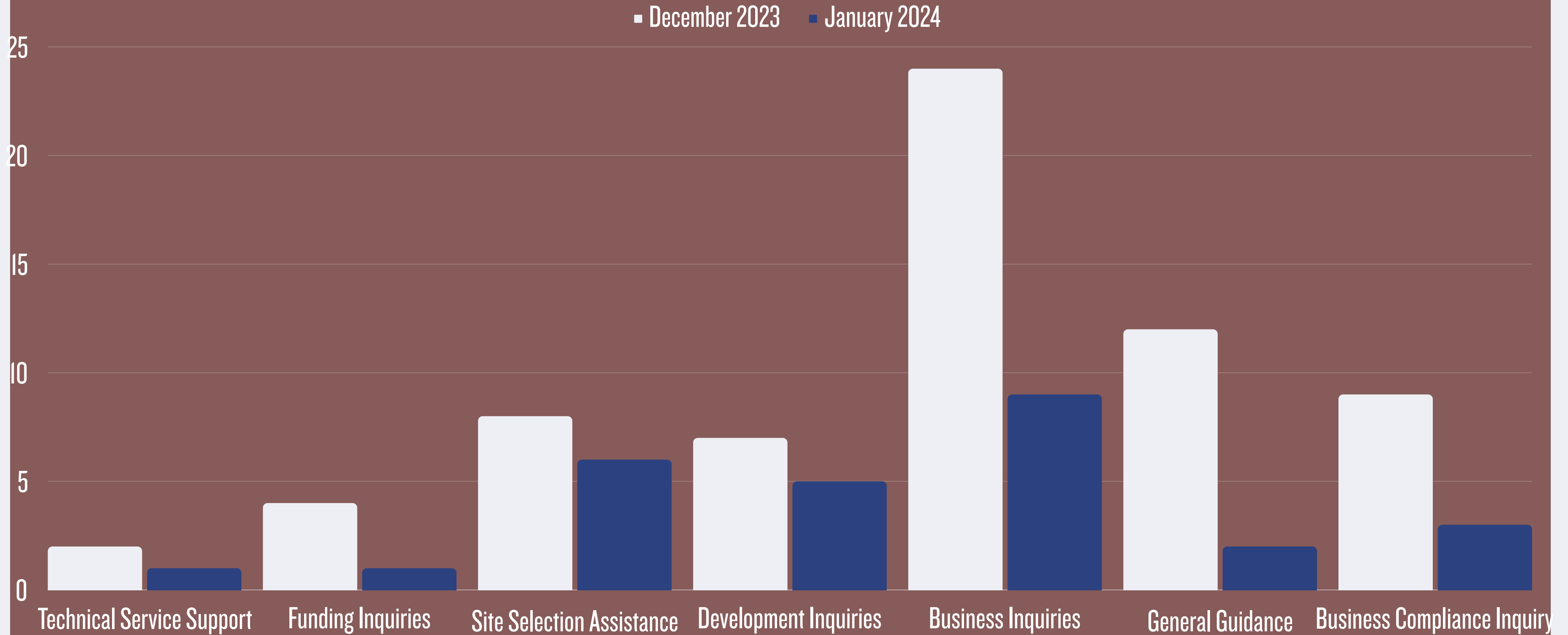
Jeff's Energy Systems of Kankakee* 1/11

Lula BBQ Chicken & Fish 1/11

51 TOTAL TO DATE

*indicates home-based

ECONOMIC DEVELOPMENT NAVIGATOR REPORT



ATTRACTION REPORT

| **MARKETING** |

Finishing touches being made to the developer prospectus. A "For Businesses" page is being developed for the city webpage.

| **DEVELOPMENT INQUIRIES** |

16 NEW INQUIRIES

9 NEW BUSINESS - RESTAURANT (2), RETAIL, VAPE SHOP, TRANSPORTATION, ENTERTAINMENT/MEDIA (3), SCHOOL

6 LAND - ZONING (3), CONDITIONAL USE (2), SITE SELECTION

1 OUT OF CITY - BOURBONNAIS

| NLC CIE COMMITMENT |

Committing for a third year to NLC's City Innovations Ecosystem. Kankakee is committed to develop an operational strategy for the business incubator. We have been awarded another \$15,000.00 grant.

| EASTSIDE SPECIAL SERVICE #5 |

Preliminary work was completed to re-establish a non-profit organization to manage the East Court St. Special Service #5. This NPO would behave similarly to the downtown Kankakee Development Corporation for Special Service Area #1. Now focused on setting interest meeting to establish a board of directors to partner with the City to manage this SSA.

RETENTION

REPORT

PROJECT MANAGER UPDATE

| MARKETING |

BRANDING GUIDE IN PROGRESS-DEADLINE

JANUARY 31

| NLC CIE COMMITMENT |

KCC PARTNERSHIP MOU IN PROCESS

WORKING TO SCHEDULE INTERVIEW TIMES WITH FACILITATORS

| PATHFINDER CONTRACT |

ARPA VIDEO COMPLETE

IN PROGRESS: STRUCTURE VIDEO

| E.D. SOCIALS |

PROMOTING 'RISING' LOGO ON ALL ECONOMIC
DEVELOPMENT POSTS

| LUNCH N LEARNS |

PARTNERSHIP BUILDING WITH LOCAL BUSINESSES &
SUBJECT MATTER EXPERTS TO KICK OFF 2024

BUSINESS WORKSHOP SERIES

PARTNERED WITH THRIVENT FINANCIAL SERVICES

FOR TAX LUNCH N LEARN - FEB 6

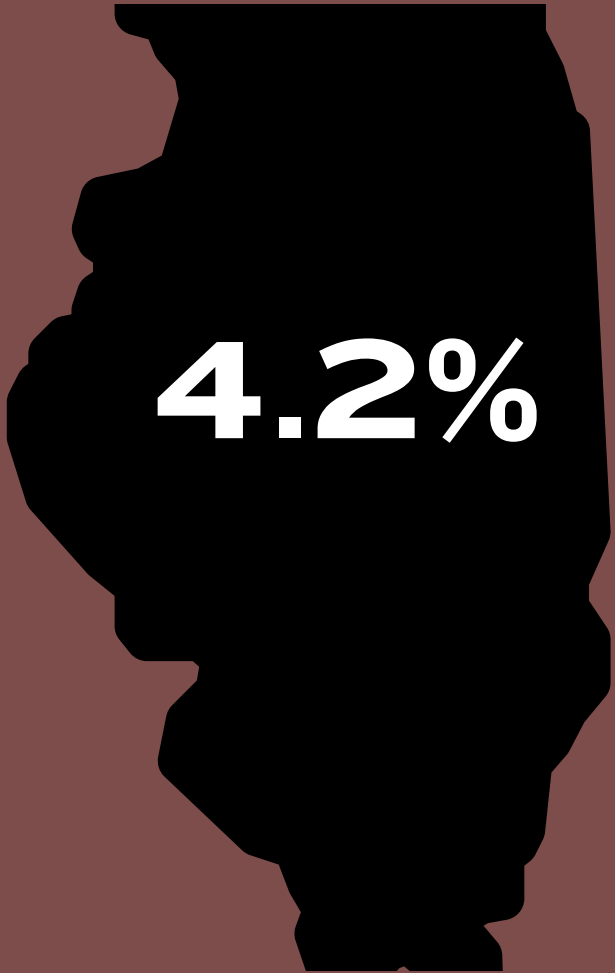
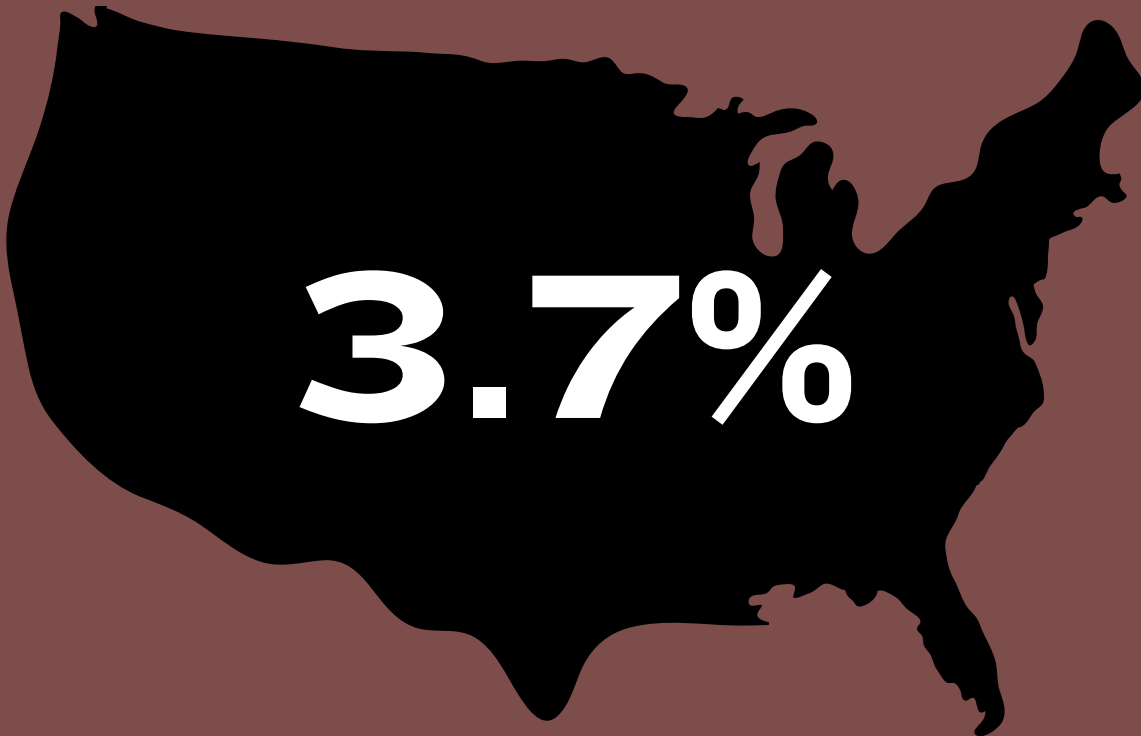
| KANKAKEE WORKS |

OPEN JANUARY 16

3 PARTIAL APPS RECEIVED, 1 COMPLETE APP
RECEIVED, 5 INQUIRIES

UNEMPLOYMENT DATA

LAST UPDATE **NOV 2023**



3.4%



KANKAKEE COUNTY CONVENTION & VISITORS BUREAU (KCCVB)

| Board of Directors Meeting |

3rd Wednesday of each month | 4pm

Economic Alliance of Kankakee County Board Room

| Executive Committee Meetings |

2nd Wednesday of each month | 9:30am

KCCVB Board Room

**KCCVB City Representative
Alderman Dave Baron**



KANKAKEE RIVERFRONT SOCIETY (KRS)

Priority notes from Executive Director, Bill Yohnka (September 2023):

- \$27,500 pledged in donations
- Structural engineers evaluated the boathouse in preparation of restoration work starting
- Working on local Visit Kankakee County Community Tourism Action Grant & Midland States Bank

| Board of Director Meetings |
2nd Tuesday of each month | 11am
Meeting Locations Vary

KRS City Representative
Alderman Mike Cobbs

Barbi Watson is the Chairperson.

**THE OUTLETS
OF KANKAKEE**

PRIORITIES

- **Gotion**
- **Workforce - Unemployment**
- **Business Resources**
 - **Back 2 Business (IL State Grant)**
 - **Illinois Manufacturers' Association Training**
 - **Bettering Your Business - KCC's MITC - January 18, 7:30-9:30am**



PROJECT UPDATES



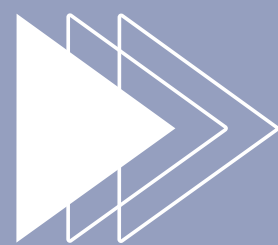
EAST COURT ST. DEVELOPMENT ZONE

| RICKY ROCKETS |

CONSTRUCTION IS ONGOING

| HOBBIE AVENUE |

WORK IS ONGOING



HOTEL IS INTERESTED IN THIS AREA

ST. DEVELOPMENT ZONE EAST COURT ST. DEVELOPMENT ZONE EAST COURT ST. DEVELOPMENT ZONE EAST
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BUILDING, PLANNING, & COMPLIANCE COMMITTEE

|PRIORITY COMMERCIAL PROPERTIES|

|JAFFE DRUG| ON COURT STREET

|RIVERSTONE CONVENTION CENTER| PART OF PROJECT VENTURE

|SOUTHWEST| CORNER OF COURT STREET & SCHUYLER AVE

|1933 E. COURT ST| DEMO COMPLETE - BEGINNING RFP PROCESS



400 N. BLOCK OF 5th AVE
816 S. SCHUYLER AVE

RECOVERY

BOUNCE BACK

CONNECTIONS TO RESOURCES

PROVIDE EDUCATION

ECDA ECONOMIC DEVELOPMENT

IMPROVE

CONSISTENT RETENTION VISITS

CONSISTENT ATTRACTION EFFORTS

SURVEY

PROPERTY MANAGEMENT

REFINE

MARKETING MATERIALS

MESSAGING PLATFORMS & STYLES

BRAND MANAGEMENT

OPTIMIZE

TIME MANAGEMENT

REPORTING MEANINGFUL DATA

USE OF INTERNS

TRAIN

ATTEND VIRTUAL CONFERENCES

APPLY FOR TRAINING OPPORTUNITIES

OBTAIN INDUSTRY CERTIFICATIONS

2023 STRATEGIC WORK

KEEP IN MIND

**RACIAL & ECONOMIC
DISPARITIES**

MOBILITY

**AGING & OBSOLETE
INFRASTRUCTURE**

**SWIFTLY CHANGING
TECHNOLOGY**

**DIVERSE & AGING
POPULATION**