

ECONOMIC DEVELOPMENT COMMITTEE REPORT

| S E P T E M B E R 2 0 2 3 |

| P R E S E N T E D B Y |
BARBARA BREWER-WATSON
EXECUTIVE DIRECTOR

| P R E P A R E D B Y |
DEVYN FORQUER
LEONEL B. JARAMILLO

LIBRARY

CITY of KANKAKEE
304
ADMINISTRATION BUILDING



NEW BUSINESS LICENSES

SEPTEMBER 2023



Heights Financial
Corpration 9/06

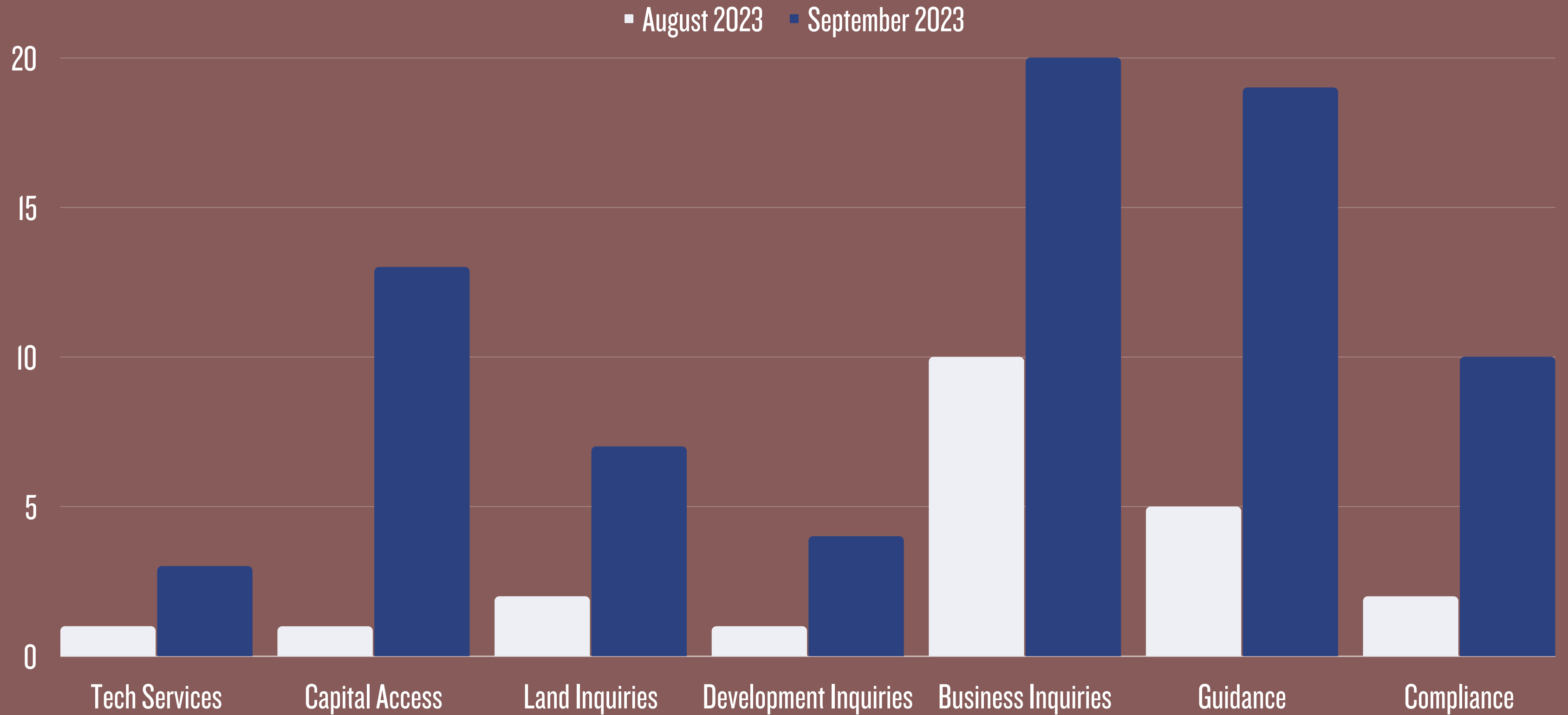
Thrive
Mushrooms 9/11

AllSource
Environmental 9/18

30 TOTAL TO DATE

*indicates home-based

ECONOMIC DEVELOPMENT NAVIGATOR REPORT



ATTRACTION REPORT

| **MARKETING** |

Finishing touches being made to the developer prospectus. A "For Businesses" page is being developed for the city webpage. Working on new attraction booth.

| **DEVELOPMENT INQUIRIES** |

30 NEW INQUIRIES

**20 NEW BUSINESS - SENIOR CARE, CAFÉ, TATTOO SHOP,
LANDSCAPING, REAL ESTATE**

**4 LAND - CONDITIONAL USE, SITE SELECTION, SITE PLAN
REVIEW, ZONING**

**4 OUT OF CITY - PEMBROKE/HOPKINS PARK AREA, AROMA
PARK, BOURBONNAIS, ST. ANNE**

2 RELOCATIONS - SPRINGFIELD, JAMAICA

ATTRACTION

REPORT

CONTINUED

| EVENTS |

HISPANIC HERITAGE CELEBRATION - 09/16

- 12+ interactions
- 5 new business inquiries
- 4 out of 5 new business inquiries were of youth aged 21 & under

| NLC CIE COMMITMENT |

Committing for a third year to NLC's City Innovations Ecosystem. Kankakee is committed to develop an operational strategy for the business incubator. We have been awarded another \$15,000.00 grant.

| EASTSIDE SPECIAL SERVICE #5 |

Preliminary work was completed to re-establish a non-profit organization to manage the East Court St. Special Service #5. This NPO would behave similarly to the downtown Kankakee Development Corporation for Special Service Area #1. Now focused on setting interest meeting to establish a board of directors to partner with the City to manage this SSA.

RETENTION

REPORT

PROJECT MANAGER UPDATE

| **MARKETING** |

BOOTH ORDERED 9/18

DEVELOPMENT ZONE BOOK IN PROCESS- DEADLINE 10/3

| **PATHFINDER CONTRACT** |

CURRENT: ARPA FUNDING VIDEO

ON DECK: STRUCTURE VIDEO

| **CONTRACTOR AD CAMPAIGN** |

PRESS RELEASE - SOCIAL MEDIA - TEARAWAYS OUT TO PUBLIC -

DIGITAL AD - BOOSTED POST

14 REGISTRATIONS (9/14/23)

| **CENSUS** |

RECEIVED MUNICIPAL SEWER BILLS, SORTED BY
WARDS, MOVING INTO USING GIS FOR TAX RECORDS
TO CHECK FOR VACANCIES

| **E.D. SOCIALS** |

WORKING ON ECDA BRANDING

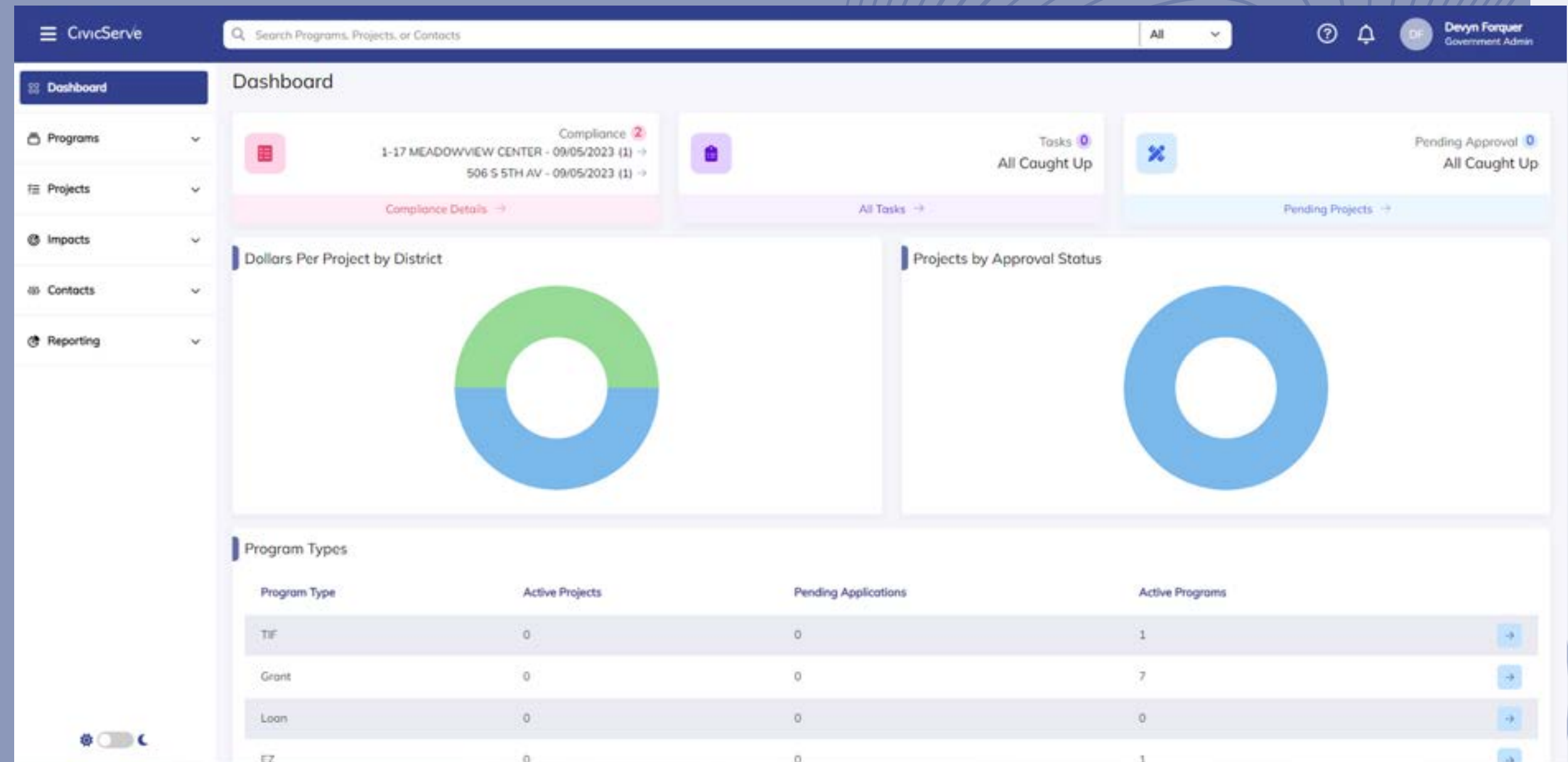
| **KANKAKEE WORKS** |

IN LEGAL REVIEW - PRESS RELEASE ON HOLD
DOWN THE PIPE: SOCIALS/WEBPAGE/APPLICATION

PROJECT MANAGER UPDATE

| CIVIC SERVE |

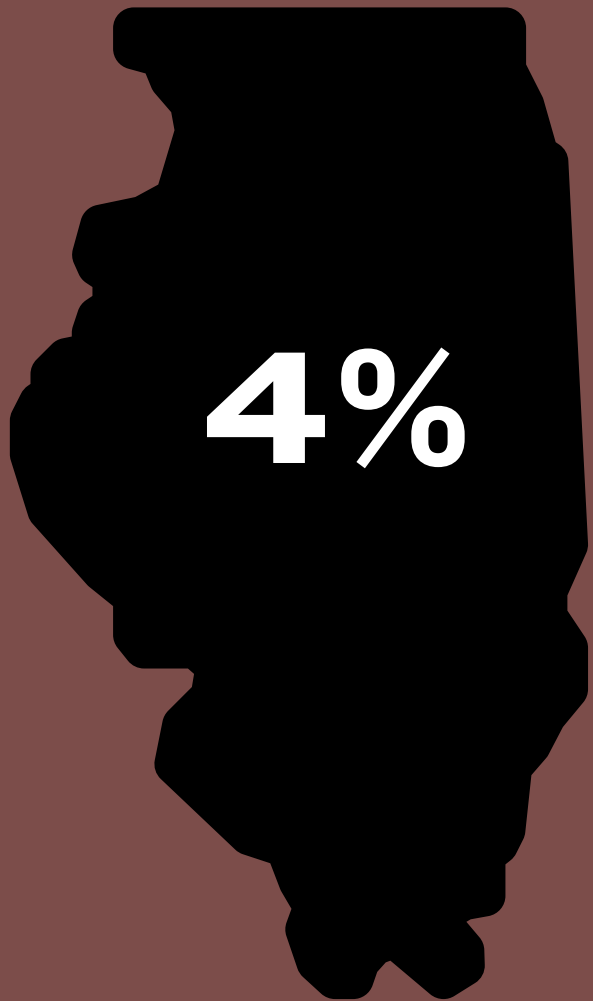
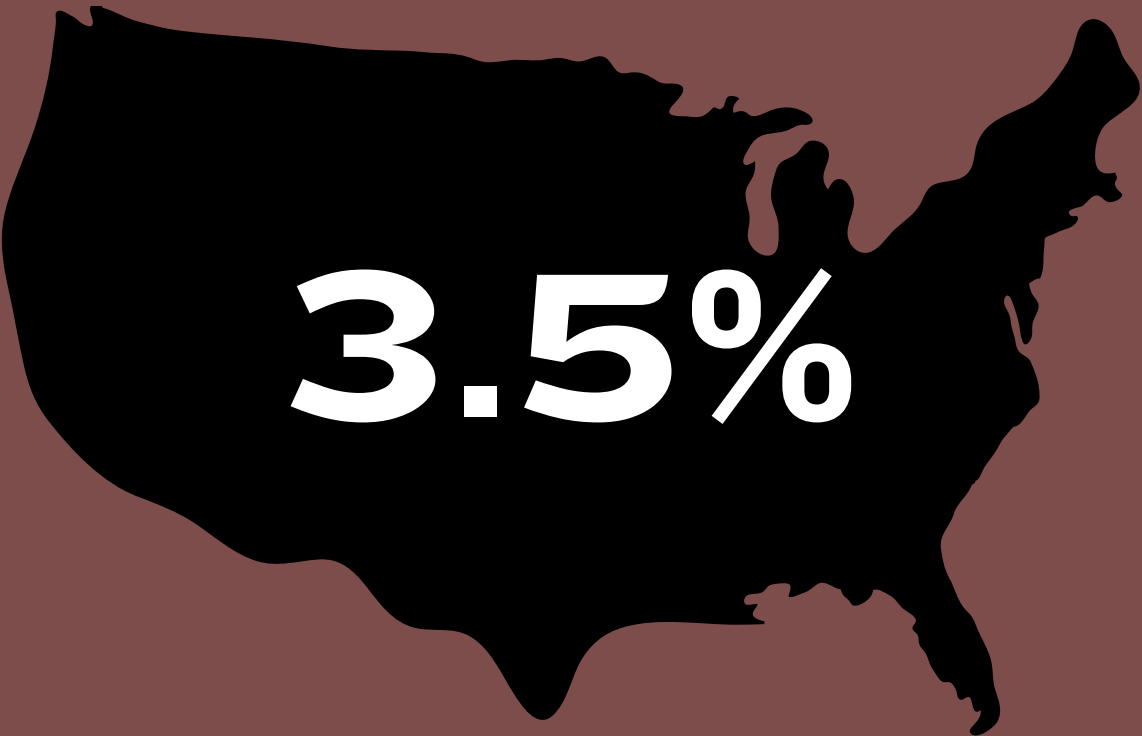
CIVIC SERVE IS AN ECONOMIC DEVELOPMENT SOFTWARE THAT ALLOWS ORGANIZATIONS TO TRACK EVERYTHING FROM TIF DOLLARS, LOANS, GRANTS, PROGRAMS, PROJECTS, AND MORE.



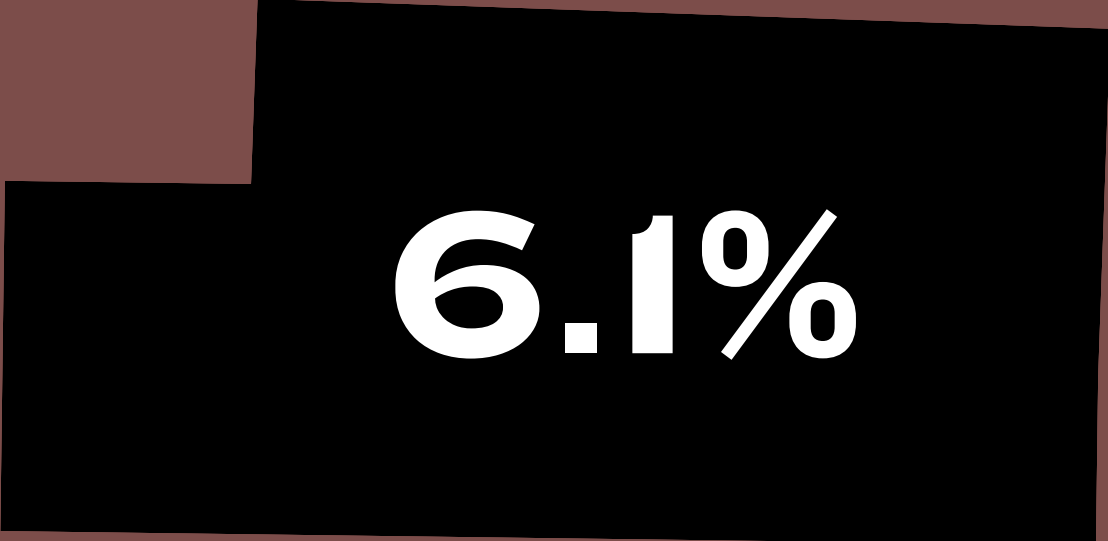
UNEMPLOYMENT DATA

LAST UPDATE

JULY 2023



8.1%



KANKAKEE COUNTY CONVENTION & VISITORS BUREAU (KCCVB)

| Board of Directors Meeting |

3rd Wednesday of each month | 4pm

Economic Alliance of Kankakee County Board Room

| Executive Committee Meetings |

2nd Wednesday of each month | 9:30am

KCCVB Board Room

**KCCVB City Representative
Alderman Dave Baron**



KANKAKEE RIVERFRONT SOCIETY (KRS)

Priority notes from Executive Director, Bill Yohnka (September 2023):

- \$27,500 pledged in donations
- Structural engineers evaluated the boathouse in preparation of restoration work starting
- Working on local Visit Kankakee County Community Tourism Action Grant & Midland States Bank

| Board of Director Meetings |
2nd Tuesday of each month | 11am
Meeting Locations Vary

KRS City Representative
Alderman Mike Cobbs

Barbi Watson is the Chairperson.

**THE OUTDOOR
OF KANKAKEE**

PRIORITIES

- **Workforce - Unemployment**
- **Housing**
 - **Lengthy discussion on incentivizing new construction in the region.**
 - **Kankakee County Residential Market Analysis housing study released February 2023**
 - **Copy & Paste the link below in a web browser to view the housing study: <https://www.kankakeecountyed.org/wp-content/uploads/2022.11-Kankakee-County-Residential-Market-Analysis.pdf>**

To read more click on the link below.

<https://www.kankakeecountyed.org/wp-content/uploads/Q3-2021-EAKC-Board-Report.pdf>

PROJECT UPDATES





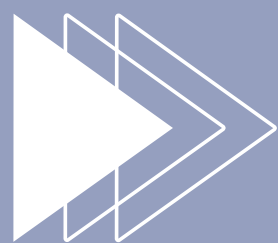
EAST COURT ST. DEVELOPMENT ZONE

|RICKY ROCKETS|

CONSTRUCTION IS ONGOING

|HOBBIE AVENUE|

WORK IS ONGOING



HOTEL IS INTERESTED IN THIS AREA

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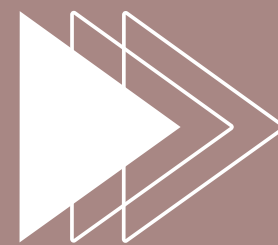
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ETCHED IN TIME

OPENED MAY 6, 2023

PAVING PROS

LICENSED July 11, 2023



COMMERCIAL SPACE AVAILABLE ON WEST STATION STREET

WEST COURT ST. DEVELOPMENT ZONE





RIVERFRONT DEVELOPMENT ZONE

|EAST RIVERWALK|

FINAL DESIGN PLANS BEING COMPLETED

|WEST RIVERWALK|

PROPERTY ACQUISITION PHASE

|WEST AVE|

PUTTING TOGETHER PLANS FOR STREETScape

|PROJECT VATICAN|

NEED TO REVIEW RDA

|505 S. SCHUYLER AVE|

TIF APPLICATION REVIEW

RIVERFRONT DEVELOPMENT ZONE RIVERFRONT DEVELOPMENT ZONE RIVERFRONT DEVELOPMENT ZONE RIVERFRONT DEVELOPMENT ZONE RIVERFRONT DEVELOPMENT ZONE
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BUILDING, PLANNING, & COMPLIANCE COMMITTEE

|PRIORITY COMMERCIAL PROPERTIES|

|JAFFE DRUG| ON COURT STREET

|RIVERSTONE CONVENTION CENTER| PART OF PROJECT VENTURE

|SOUTHWEST| CORNER OF COURT STREET & SCHUYLER AVE

|1933 E. COURT ST| DEMO COMPLETE - BEGINNING RFP PROCESS



400 N. BLOCK OF 5th AVE
816 S. SCHUYLER AVE

RECOVERY

BOUNCE BACK

CONNECTIONS TO RESOURCES

PROVIDE EDUCATION

ECDA ECONOMIC DEVELOPMENT

IMPROVE

CONSISTENT RETENTION VISITS

CONSISTENT ATTRACTION EFFORTS

SURVEY

PROPERTY MANAGEMENT

REFINE

MARKETING MATERIALS

MESSAGING PLATFORMS & STYLES

BRAND MANAGEMENT

OPTIMIZE

TIME MANAGEMENT

REPORTING MEANINGFUL DATA

USE OF INTERNS

TRAIN

ATTEND VIRTUAL CONFERENCES

APPLY FOR TRAINING OPPORTUNITIES

OBTAIN INDUSTRY CERTIFICATIONS

2023 STRATEGIC WORK

**RACIAL & ECONOMIC
DISPARITIES**

MOBILITY

**AGING & OBSOLETE
INFRASTRUCTURE**

**SWIFTLY CHANGING
TECHNOLOGY**

**DIVERSE & AGING
POPULATION**

KEEP IN MIND