

COMMUNITY DEVELOPMENT DIRECTOR'S REPORT

JULY 3, 2023



REPORT PREPARED BY:

SAMANTHA ROCKNOWSKI & MIYA PETITGOUE



JUNE 2023

ECDA Community Outreach Monthly Report

**Prepared by: Samantha Rocknowski
as of 6/26/2023**

June Outreach Events



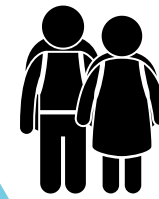
Community Conversation

On June 8, the ECDA held its fourth meeting in this 2023 series. There were seven attendees including Alderwoman Swanson



Early Childhood Fair

On June 10, ECDA participated in the Success By 6's Early Childhood Fair at the Kankakee Farmers Market



Youthpalooza

The ECDA participated in the Youthpalooza event at Kankakee High School on June 16



Juneteenth Freedom Fest

The ECDA participated again this year in the JCCC's Freedom Festival held at Pioneer Park



June Outreach Events



Farmers Market

The ECDA attended the Kankakee Farmers Market on June 24 and participated on the 2nd Con District's Housing Expo



Healthy Homes Workshop

The ECDA hosted a Healthy Homes Workshop on June 27 for residents

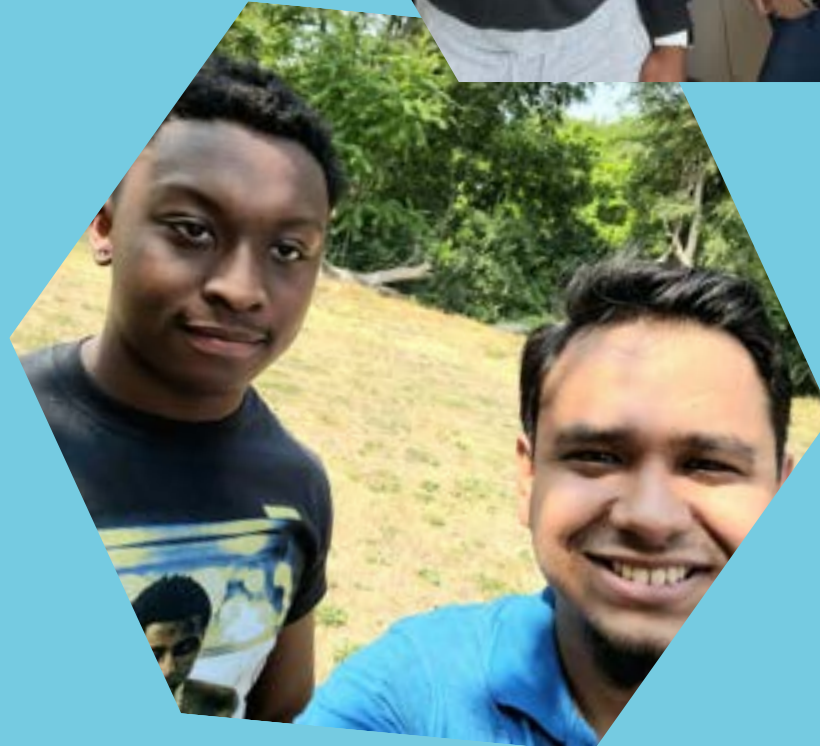


Neighborhood Walks

June 2 - 4th ward - 191 houses
June 9 - 5th ward - 100 houses
June 16 - 5th ward - 162 houses
June 23 - 5th ward - 115 houses



JUNE PHOTOS



**WE'VE
KNOCKED ON
OVER 1,800
DOORS IN
2023 SO
FAR!**

Kankakee County Chamber of Commerce Ambassador Meetings

No meeting in June

Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

Kankakee Continuum of Care Meeting

Thursday, June 1

Kankakee County Community Outreach Leadership Team Meetings

Wednesday, June 14

The KCCOLT aims to develop, strengthen, and maximize county-wide communications and engagement with the public and partnering organizations. Samantha serves as one of this organization's leaders.

Kankakee County Hispanic Partnership Meetings

Friday, June 30

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.

ECDA Newsletter

June 6

English sent to 879 people
open rate = 27%

June 22 w/ BLOG

English sent to 891 people
open rate = 24.5%
Spanish sent to 26 people
open rate = 27%

New Contacts

2 from sign up link via social
media

1 from embedded form on
ECDA homepage

Total subscribers = 913

Sign up link:

<http://eepurl.com/ham1yr>

Public Notices

June 28 - ECDA TO HOST NEXT COMMUNITY CONVERSATION AT BIRD PARK MEETING ROOM

Social Media Content

32 posts between June 1 and June 25

Facebook Followers = 696 increase of 23

Instagram Followers = 102

*Note: Our Instagram is new as of May 1, 2023. 82 followers in 1st month, 20 more in 2nd month.

Website Views from May 30 to June 25

Total Page Views = 1571↑

Staff page = 219↑

Program landing page = 209↑

Contact us page = 53↑

Business Resource page = 37

**Press/Media
Numbers, Social
Media
and Online
Engagement**

 **@ECDAkankakee**

 **@kankakeeECDA**

Anticipated Upcoming Events

Community Conversation in 5th Ward

Thursday, July 13

from 6pm to 7pm

Bird Park Meeting Room

ECDA at Farmers Market

Saturday, July 22

8am to 12pm

Community Conversation in 6th Ward

Thursday, August 10

from 6pm to 7pm

Beckman Park

Interested in the ECDA attending your upcoming meeting or event? Contact Samantha!



Lead 1

- 2 projects completed since May 2023
- 4 projects are in process



MIRA

- Round 1: 8 projects completed | CLOSED
- APRX \$35,809 remaining
- Round 2: Starting soon | APPLICATION CLOSED



Public Service

KARPPS

- 1st Round: \$89,262.62 of the \$315,816.72 has been expended.
- 2nd Round: each agency is in a different stage

CDBG

- Agencies have their Grant Agreements



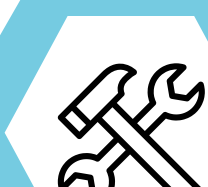
Lead 2

Onboarding of new grant is underway.



Healthy Homes

- Moving through waiting list of 129 applications
- 4 projects completed
- 2 projects in process



Rental Rehab

PROGRAM CLOSED




HRAP


- \$500,000.00 from IHDA
- Waiting on authorization to spend funds - pending finished audit.




SCP
Working on property acquisition to spend this grant.



R3
Waiting on final reimbursement to close out this grant.



Kankakee Works
Program is in legal review



PSCIP
Accepting applications



**THANK
YOU**