

COMMUNITY DEVELOPMENT DIRECTOR'S REPORT

JUNE 5, 2023

REPORT PREPARED BY:

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MAY 2023

ECDA Community Outreach Monthly Report

**Prepared by: Samantha Rocknowski
as of 5/31/2023**



May Outreach Events



7th Ward Meet and Greet

On May 6, the ECDA attended the event in Pioneer Park and connected with 7th ward residents with invitation from Ald. Jones



Community Conversation

On May 11, the ECDA held its third meeting in this 2023 series. There were six attendees.



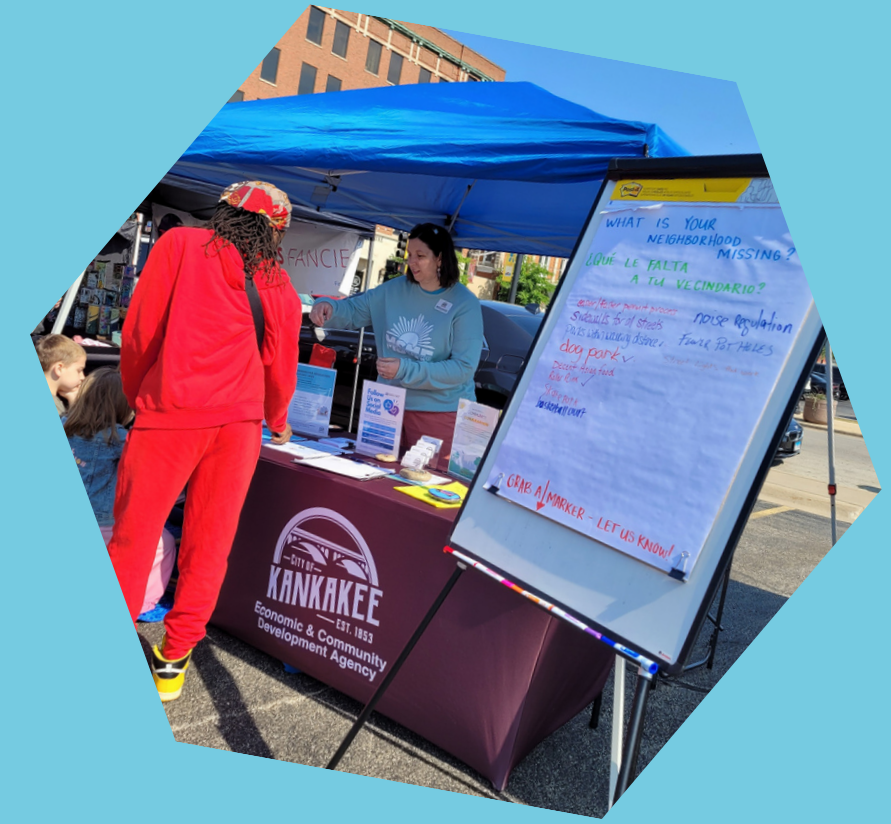
Farmers Market

The ECDA attended the Kankakee Farmers Market on May 20 to share information about programming and events.



Neighborhood Walks

May 5 - 3rd ward - 71 houses
May 19 - 4th ward - 117 houses
May 26 - 4th ward - 122 houses



MAY PHOTOS





Kankakee County Chamber of Commerce Ambassador Meetings

Wednesday, May 17

Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

**Kankakee County Summit on Homelessness
Continuum of Care Meeting**

Thursday, May 4

Kankakee County Community Outreach Leadership Team Meetings

Wednesday, May 10

The KCCOLT aims to develop, strengthen, and maximize county-wide communications and engagement with the public and partnering organizations. Samantha serves as one of this organization's leaders.

Kankakee County Hispanic Partnership Meetings

Friday, May 26

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.



ECDA Newsletter

May 9

English sent to 865 people
open rate = 27.7%

Spanish sent to 22 people
open rate = 18%

May 24 w/ BLOG

English sent to 879 people
open rate = 25%

Spanish sent to 24 people
open rate = 17%

New Contacts

2 from sign up link via social
media

3 from embedded form on
ECDA homepage

Total subscribers = 898

Sign up link:

<http://eepurl.com/ham1yr>

Public Notices

April 26 - ECDA TO HOST NEXT COMMUNITY
CONVERSATION AT REAL LIFE CHURCH

May 23 - ECDA TO HOST BUSINESS WORKSHOP ON
ACCESSING RESOURCES

May 24 - ECDA TO HOST NEXT COMMUNITY
CONVERSATION AT KANKAKEE COUNTY MUSEUM

Social Media Content

37 posts between May 1 and May 31

Facebook Followers = 673↑ *increase of 45*

Instagram Followers = 82↑

Website Views from April 29 to May 28

Total Page Views = 1477↑

Program landing page = 192↑

Business Resource page = 37↑

**Press/Media
Numbers, Social
Media
and Online
Engagement**

 **@ECDAkankakee**

 **@kankakeeECDA**

Anticipated Upcoming Events

Community Conversation in 4th Ward

Thursday, June 8
from 6pm to 7pm
Kankakee County Museum

Early Childhood Fair by Success by 6

Saturday, June 10
8am to 12pm
Kankakee Farmers Market

Youthpalooza

Friday, June 16
11am to 7pm
Kankakee High School

Juneteenth Freedom Festival

Saturday, June 17
Festival is from parade end until
fireworks. ECDA will be there 11am-4pm
Kankakee County Museum

Anticipated Upcoming Events

ECDA at Farmers Market

Saturday, June 24

8am to 12pm

Community Conversation in 5th Ward

Thursday, July 13

from 6pm to 7pm

Bird Park Admin Building

Interested in the ECDA attending your upcoming meeting or event? Contact Samantha!



Lead 1

- 23 projects completed since May 2022
- 6 projects are in process



MIRA

- Round 1: 8 projects completed | CLOSED
- APRX \$35,809 remaining
- Round 2: Starting soon | APPLICATION CLOSED



Public Service

KARPPS

- 1st Round: \$89,262.62 of the \$315,816.72 has been expended.
- 2nd Round: meeting for grant agreements to start CDBG
- Working on grant agreement meetings this week



Lead 2

Onboarding of new grant is underway.



Healthy Homes

- Moving through waiting list of 129 applications
- 4 projects completed
- 1 project in process



Rental Rehab

PROGRAM CLOSED



HRAP

- \$500,000.00 from IHDA
- Waiting on authorization to spend funds.



SCP

Working on property acquisition to spend this grant.



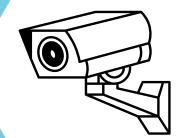
R3

Waiting on final reimbursement to close out this grant.



Kankakee Works

Program is in legal review



PSCIP

Accepting applications



**THANK
YOU**